**MINUTES**

**TDMA Meeting of the Board of Directors**

**Wednesday, April 3rd, 2019**

BOARD MEETING COMMENCED - 8:09 a.m.

Board Members in Attendance: 7

* Donna Wood- White Buffalo
* Mike Preaseau- Cooking Gallery
* Wrenn Cavallo- Tahoe Sports Hub
* Michelle Erskine- Art Truckee
* Stefanie Olivieri- Cabona’s
* Alyssa Thomas Farina- T Club
* Julie Huck- Gratitudes

Board Members not in Attendance: 3

* Heather River- Bespoke/Atelier
* Lisa Burns- Ela Chapman
* Amy Norman- Bar of America

TDMA Staff

* Cassie Hebel- TDMA ED
* Jen Larose- TDMA

TDMA Visitors in Attendance

* Hilary Hobbs- Town of Truckee
* Dave Depuy- Truckee Donner Historical Society
* Judy Depuy- Truckee Donner Historical Society
* Melanie Conti- Town of Truckee
* Greg Zirbel- T.D.H.S

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
   1. BM Cavallo: Tahoe Sports Hub appreciation party is scheduled for Sat, April 6, 2019 4-9pm Free beer and tacos with the event benefiting a local ski patroller
4. Presentations/Partner Updates
   1. Golden Spike/150 year anniversary- Greg Zirbel
      1. Celebration scheduled for May 10th with passport for stops through downtown, the “Golden Spike” drink and additional events through August 31st
   2. Town of Truckee – Hilary Hobbs
      1. Truckee Art House approved
      2. West River Site project is slowly moving forward with grant assistance of half a million dollars
5. Committee Reports
   1. Membership – All up to date
   2. Beautification / Maintenance
      1. Jimmy is keeping up with lighting maintenance
   3. Econ Vitality
      1. TDMA continues to be a part of business speaks, TAA and Town Master Plan and town transit
   4. Mktg & promo
      1. Jenn has taken over the Moonshine Ink and marketing and is running facebook and Instagram. Next moonshine Ink ad placed in May with focus on 50 year anniversary.
6. Housekeeping Items
   1. Taxes should be completed before May 15th
7. Treasurer report-

Motion: BM Olivieri made motion to accept treasure report, BM Wood 2nd –

Vote: 7-0 Treasurer Report Accepted

1. March 2019 minutes-

Motion: BM Olivieri made motion to accept Minutes from March 2019 Board Meeting, BM Wood 2nd

Vote: 7-0 Minutes Adopted

1. Joanne’s Stained Glass is closing and BM Pohler will no longer be on the TDMA board

1. Executive Director ED Month in Review and Updates – ED Hebel discussed the following: Events:
   1. Truckee Thursdays Update
      1. TT committee is meeting weekly and all information is up online
   2. Art and Soul Art Walk
      1. Event scheduled for Sept 14th 1-5pm
      2. “Fall into Art” is new branding for Sept and Oct with A&S being an anchor event
   3. Assessment District
      1. TDMA is moving forward with an informational meeting on May 8th
   4. Downtown Specific Plan Workshop
      1. May 1st board meeting will be a workshop type environment
   5. GPAC
      1. GPAC is in agreement that climate change is an issue, with focus on getting organized and forming sub committees.
      2. Visit “existing conditions” report on Truckee2040.com for more information on conditions of local businesses.
   6. Business Speaks
      1. Phase ll of employer co-op, sign up now – Sept to join in.
   7. Public Arts Master Plan
      1. PAMP seeking input about public art plan, vision and process.
   8. TPAC
      1. Art Show May 10th artists celebrating 150 years of Transcontinental Railroad completion.
   9. Wild and Scenic Film Festival April 19th and art walk April 18th
   10. Art House movie theater approved by planning commission
   11. Economic impact study of the arts
       1. Board members needed to attend meeting on April 19th
   12. Recycling conversation
       1. The issue of space is a big concern and sharing containers is a great solution. Separating materials is required. New committee forming to find solutions to issues regarding trash and recycling.

MEETING ADJOURNED – 9:16 a.m.

**Next TDMA Meeting:**

**Wednesday, May 1, 2019**