

MINUTES
TDMA Meeting of the Board of Directors
Wednesday, Sept 2, 2020

BOARD MEETING COMMENCED - 8:05 a.m.

Board Members in Attendance: 10

- Mike Preaseau- Cooking Gallery
- Michelle Erskine- Art Truckee
- Julie Huck- Gratitudes
- Alyssa Thomas Farina- T Club
- Heather River- Bespoke/Atelier
- Wrenn Cavallo- Tahoe Sports Hub
- Amy Norman- Bar of America
- Donna Wood- White Buffalo
- Melinda Brown- Mo, Jo & Zoe
- Stefanie Olivieri- Cabona's

Board Members not in Attendance: 0

TDMA Staff

- Cassie Hebel- TDMA ED

TDMA Visitors in Attendance

- Patty Baird- Sport Hotel
 - Colleen Dalton- Truckee Chamber
 - Jan Zabriskie- Truckee town council candidate
 - Courtney Henderson- Truckee town council candidate
1. Call to Order – Board Member Preaseau calls meeting to Order
 2. Welcome
 3. Public Comment:
 - a. Stefanie Olivieri: Consolidating to under one roof and BM Heather River will be taking the other Cabona's space hopefully opening Nov 1st.
 4. Presentations/Partner Updates:
 - a. Courtney Henderson & Stefanie Olivieri-Mask Wearing and Social Distancing Enforcement letter discussion
 - b. Courtney Henderson: running for town council, presented possible solutions for mask awareness campaign and distribution. Courtney and BM Stefanie are working together and asking for town and community involvement with the health and wellbeing of our local

business in mind. To continue this conversation email Courtney at courtney@courtney2020.com

- c. Jan Zabriskie: Town council is facing extreme issues and needed discussions about the current and upcoming challenges. A few issues are wildfires, litter, Covid and mask wearing and all are intertwined. Email Jan to join him in his volunteer efforts jz4ttc@gmail.com
5. Housekeeping Items:
 - a. June 2020 Minutes- tabled to Oct meeting
 - b. Treasurer Report- tabled to Oct meeting
6. Executive Director "ED" Month in Review & Updates:
 - a. Economic & Community Resiliency Grant Update
 - Supporting outdoor space for local business and will need to be spent by December 30th, 2020 TDMA working with the town to receive approximately \$10,000
 - b. Historic Downtown Truckee Resilience Campaign discussion
 - c. Downtown Holiday Festival & Bud Fish Tree Ceremony
 - Festival and tree lighting will look differently this year!
 - d. Marketing Update
 - e. Board Retreat Update - Cancelled

MEETING ADJOURNED

**Next TDMA Meeting:
Wednesday, October 7, 2020**