

## MINUTES

### TDMA Meeting of the Board of Directors

Wednesday, May 6, 2020

BOARD MEETING COMMENCED - 8:34 a.m.

Board Members in Attendance: 9

- Mike Preaseau- Cooking Gallery
- Michelle Erskine- Art Truckee
- Julie Huck- Gratitudes
- Alyssa Thomas Farina- T Club
- Heather River- Bespoke/Atelier
- Wrenn Cavallo- Tahoe Sports Hub
- Amy Norman- Bar of America
- Donna Wood- White Buffalo
- Melinda Brown- Mo, Jo & Zoe

Board Members not in Attendance: 1

- Stefanie Olivieri- Cabona's

TDMA Staff

- Cassie Hebel- TDMA ED

TDMA Visitors in Attendance

- None

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment: TDMA Board Only meeting
4. Committee Reports:
  - a. Membership: Cassie is reaching out and updating member list
  - b. Beautification/Maintenance: Town is going forward with a two week curb maintenance and gutter cleanup project.
  - c. Economic Vitality: Moonshine Ink will be listing retail businesses and what their hours are for curbside pickup
  - d. Marketing & Promotional: Jenn will keep 5hours/week promoting TDMA on social media
5. Housekeeping Items:
  - a. March 2020 Minutes-  
Motion: BM River made motion to adopt March minutes, BM Wood 2<sup>nd</sup>  
Vote: 9-0 March minutes adopted
  - b. Treasurer Report-

Motion: BM Farina made motion to accept treasurer report, BM Norman 2<sup>nd</sup>  
Vote: 9-0 treasurer report accepted

- Note: Keeping track of money received that might have to be given back for Truckee Thursdays and Follies
- Looking into Nevada County relief grant for non-profits

6. Executive Director "ED" Month in Review & Updates:

- a. Nevada County Relief Fund & Resilience Fund
- b. Transit Center Relocation Advisory Committee Meeting
- c. "Downtown Truckee's "Inside-out" option-use of sidewalk and possibilities while maintaining six feet distancing
  - Special event rules would be applied all summer
- d. COVID Recovery Advisory Committee update
- e. Truckee Thursdays update-(Dates canceled for June & July)
- f. Art & Soul ArtWalk scheduled for Sept 12<sup>th</sup> 1-5pm
- g. Paul Covarelli memorial will be placed at the old rec center

MEETING ADJOURNED

**Next TDMA Meeting:  
Wednesday, June 3rd, 2020**