

## MINUTES

### TDMA Meeting of the Board of Directors

Wednesday, May 1st, 2019

BOARD MEETING COMMENCED - 8:09 a.m.

Board Members in Attendance: 10

- Donna Wood- White Buffalo
- Mike Preaseau- Cooking Gallery
- Wrenn Cavallo- Tahoe Sports Hub
- Michelle Erskine- Art Truckee
- Stefanie Olivieri- Cabona's
- Alyssa Thomas Farina- T Club
- Julie Huck- Gratitudes
- Amy Norman- Bar of America
- Heather River- Bespoke/Atelier
- Lisa Burns- Ela Chapman

Board Members not in Attendance: 0

TDMA Staff

- Cassie Hebel- TDMA ED
- Jen Larose- TDMA

TDMA Visitors in Attendance

- Denyelle Nishimori- Town of Truckee
- Scott Fitzmorris- Mountain Lotus Yoga
- Bill Fleming- White Buffalo
- Andie Keith- Word After Word Books
- Kath McGaughey- Riverside Studios
- Mary Guerra- Riverside Studios
- Alanna Hughes- Riverside Studios
- Katie Schaffer- East River PR
- Melissa Winn- Mountain Lotus
- Ruth Geresy- Truckee Chamber
- Christa Finn- Pour House
- Bud Haley- Jacks on the Tracks
- Brooke Bentley- La Galleria
- Melinda Brown- Mo, Joe and Zoe
- Erica Farrell- Jack and Emmy
- Dan Gaube- Mtn Arts Collective

- Debbie Smith- Tahoe Oil and Spice
  - Rachel Macintyre- Coffee Bar
  - Rachel Elste- Bike Truckee
1. Call to Order – Board Member Preaseau calls meeting to Order
  2. Welcome
  3. Public Comment:
    - a. Melissa Winn: Mountain Lotus will have it's soft opening in June, offering hot yoga and pilates in a state of the art studio with a larger space for retail, workshops and other events.
  4. Committee Reports: N/A
  5. Housekeeping Items
    - a. April Minutes modified
    - a. TDMA is meeting with Kevin to keep Jiboom St. parking lot open.
  6. Executive Director ED Month in Review and Updates – ED Hebel discussed the following: Events:
    - a. TDMA's 50 year celebration
      - Thursday, May 16<sup>th</sup> at Old Rec 6 – 8:30pm
      - Free event including Casa Baeza, Follies skits and DJ
  7. Downtown Specific Plan Workshop: Denyelle Nishimori
    - a. What is the vision?
      - Focus is on land use and development standards
      - Utilities needed to cover the plan area pertaining to sewer, water, solid waste, drainage, energy and transportation.
    - b. Vision Board exercise with discussion expressing likes and dislikes regarding current downtown vision.
    - c. Truckee2040@townoftruckee.com

MEETING ADJOURNED – 9:16 a.m.

**Next TDMA Meeting:  
Wednesday, June 5, 2019**