

MINUTES
TDMA Meeting of the Board of Directors
Wednesday, June 3, 2020

BOARD MEETING COMMENCED - 8:07 a.m.

Board Members in Attendance: 10

- Mike Preaseau- Cooking Gallery
- Michelle Erskine- Art Truckee
- Julie Huck- Gratitudes
- Alyssa Thomas Farina- T Club
- Heather River- Bespoke/Atelier
- Wrenn Cavallo- Tahoe Sports Hub
- Amy Norman- Bar of America
- Donna Wood- White Buffalo
- Melinda Brown- Mo, Jo & Zoe
- Stefanie Olivieri- Cabona's

Board Members not in Attendance: 0

TDMA Staff

- Cassie Hebel- TDMA ED

TDMA Visitors in Attendance

- None
1. Call to Order – Board Member Preaseau calls meeting to Order
 2. Welcome
 3. Public Comment: TDMA Board Only meeting
 4. Committee Reports:
 - a. Membership: Cassie is reaching out and updating member list, with option to defer payments to September.
 - b. Beautification/Maintenance: Hand sanitizer stands going in downtown, \$120 or \$80 for refills.
 - c. Economic Vitality: Moonshine Ink will be listing retail businesses and what their hours are for curbside pickup
 - d. Marketing & Promotional: Jenn will keep 5hours/week promoting TDMA on social media
 5. Housekeeping Items:
 - a. May 2020 Minutes-
Motion: BM Huck made motion to adopt May minutes, BM Olivieri 2nd
Vote: 10-0 May minutes adopted

b. Treasurer Report-

c. SBA Grant Discussion-

Motion: BM Farina made motion to accept the SBA Loan, BM Norman 2nd

Vote: 10-0 SBA Loan accepted

d. Unemployment discussion for ED Cassie Hebel for June & July

6. Executive Director "ED" Month in Review & Updates:

a. Truckee Thursdays cancelled for summer

b. Art & Soul ArtWalk details & marketing discussion

c. Follies cancelled

d. Cassie and Heather working on go-fund-me campaign

e. Moody's, along with other restaurants are moving outside in the parking spaces.

MEETING ADJOURNED