

MINUTES
TDMA Meeting of the Board of Directors
Wednesday, June 5th, 2019

BOARD MEETING COMMENCED - 8:10 a.m.

Board Members in Attendance: 6

- Mike Preaseau- Cooking Gallery
- Wrenn Cavallo- Tahoe Sports Hub
- Michelle Erskine- Art Truckee
- Stefanie Olivieri- Cabona's
- Julie Huck- Gratitudes
- Lisa Haley- Ela Chapman

Board Members not in Attendance: 4

- Donna Wood- White Buffalo
- Alyssa Thomas Farina- T Club
- Amy Norman- Bar of America
- Heather River- Bespoke/Atelier

TDMA Staff

- Cassie Hebel- TDMA ED
- Jen Larose- TDMA

TDMA Visitors in Attendance

- Hilary Hobbs- Town of Truckee
- Greg Zirbel- Truckee Donner Historical Society
- Sean Whelan- Residence at Jiboom
- Sara DelGrande- Ela Chapman
- Scott Fitzmorris- Mountain Lotus Yoga
- Ruth Geresy- Truckee Chamber
- Melinda Brown- Mo, Joe and Zoe

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
 - a. Bike Truckee moved to new location by Blue Coyote
4. Presentations/Partner Updates
 - a. Hilary Hobbs:
 - Two traffic signals approved for downtown
 - Housing continues to be a top priority with 13 million going towards the effort and an additional 2 million set aside for a future unknown project.
 - A sustainability department has been created and is carried over to the general plan.
 - b. 4th of July Parade and Truckee Tomorrow
 - c. Sean Whelan: Jiboom St. lot for workforce housing
 - Site plan presented with proposed approximate 20 parking spaces and costs ranging between \$850 - \$1,200
5. Committee Reports:
 - a. Membership
 - b. Beautification/Maintenance
 - Steph: “Talk Trash” committee was formed to consolidate waste more efficiently and improve ambience and lower costs with split bins for trash and recycling.
 - 1st phase is Spring St. – Pianeta
 - 2nd phase is to Bar of America
 - c. Economic Vitality
 - d. Marketing/Promotional
 - Truckee Thursdays and Art & Soul are being advertised on Tahoe.com, Moonshine Ink and radio.
6. Housekeeping Items
 - a. Treasurer report-
Motion: BM Olivieri made motion to accept treasure report, BM Haley 2nd –

Vote: 6-0 Treasurer Report
Accepted

b. May 2019 minutes-

Motion: BM Haley made motion to accept Minutes from May 2019 Board Meeting, BM Olivieri 2nd

Vote: 5-1 Minutes Adopted

Wren abstaining

c. No TDMA board meeting in July or August

d. BM Cavallo, BM Wood and BM Farina were not actually in attendance at the board meeting in May

7. Executive Director ED Month in Review and Updates –

a. TDMA's 50 year celebration was a big success

- 100+ in attendance
- 50 year anniversary

b. Truckee Thursdays

- TTs up on vendors this year
- Shuttle drop off is at the new railyard

c. Art & Soul

- "Fall into Art" is new theme for Sept and Oct months

d. Survey is being created for a more formal collection of data and opinion

e. Downtown Parking district Study

f. Do we want to move the transit center and what does that look like?

g. Good Morning Truckee and General Plan highlighting Truckee Arts Alliance and cultural district

h. GPAC-TOT subcommittee meetings until September

i. Truckee Jobs Collective is meeting to discuss current needs of employers and employees.

MEETING ADJOURNED – 9:00 a.m.

**Next TDMA Meeting:
Wednesday, Sept 4th, 2019**