

MINUTES

TDMA Meeting of the Board of Directors

Wednesday, February 5, 2020

BOARD MEETING COMMENCED - 8:10 a.m.

Board Members in Attendance: 8

- Mike Preaseau- Cooking Gallery
- Michelle Erskine- Art Truckee
- Julie Huck- Gratitudes
- Alyssa Thomas Farina- T Club
- Heather River- Bespoke/Atelier
- Wrenn Cavallo- Tahoe Sports Hub
- Amy Norman- Bar of America
- Donna Wood- White Buffalo

Board Members not in Attendance: 2

- Stefanie Olivieri- Cabona's
- Melinda Brown- Mo, Jo & Zoe

TDMA Staff

- Cassie Hebel- TDMA ED
- Jen Larose- TDMA

TDMA Visitors in Attendance

- Ruth Geresy- Truckee Chamber
- Hilary Hobbs- Town Of Truckee
- Kath Irwin- Riverside Studios
- Bud Haley- Jax
- Dan Gaube- Mnt Arts Collective

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
 - a. 10th annual Lion Heart Art Show @ Riverside Studios Feb 7th 4-8pm
4. Presentations/Partner Updates
 - a. Town of Truckee: Hilary Hobbs
 - Keep Truckee Green is putting together feedback and input for workable options regarding eliminating single use items.
 - Housing on next town council agenda

- A community conversation started on short term rentals, including a survey in March and two workshops in April.
- b. Chamber of Commerce: Ruth Geresy
 - Good Morning Truckee: Reducing Wildfire threat
 - Labor Law posters available
 - Mixer at Stella March 24th 5-7pm
5. Committee Reports
- a. Membership
 - At-A-Glance updated and printed for distribution
 - Membership cost increased
 - b. Beautification/Maintenance
 - Talk Trash committee working on other trash and recycling options for downtown with different sizes and compactors.
 - c. Economic Vitality
 - BM Huck will be joining the executive committee specifically for Truckee Thursdays
 - d. Marketing/Promotional
 - TDMA will be featured quarterly in Moonshine Ink
6. Housekeeping Items
- a. January 2020 minutes-
Motion: BM River made motion to accept January minutes, BM Cavallo 2nd –
Vote: 8-0 December minutes adopted
 - b. Treasurer report-
Motion: BM Wood made motion to accept treasure report, BM Huck 2nd –
Vote: 8-0 Treasurer Report Accepted
7. Executive Director ED Month in Review and Updates –
- a. TDMA At-A-Glance Updated
 - b. GPAC- Downtown specific plan meeting was canceled due to snow
 - c. Transit Center presentation from the town scheduled for March board meeting
 - d. TOT 2% special tax specific for housing recommendation will go to council for approval March 10th
 - e. No Board Meeting in November
 - f. Truckee Follies Tickets on sale April 1st
 - g. Cocktail Bingo
 - No outside alcohol
 - Sat March 7th 6:30pm
 - h. Truckee Thursdays, June 11th – August 20th, 2020
 - i. TDMA's April board meeting will be held April 8th
 - j. Tahoe Landing will present at April's board meeting

MEETING ADJOURNED – 9:00 a.m.

**Next TDMA Meeting:
Wednesday, March 4th, 2019**