



**Board of Directors Meeting**  
**Wednesday, December 2nd, 2020 8am**  
**Zoom Meeting**

<https://us02web.zoom.us/j/81061204203?pwd=MkVxYUhTVnNRdlYwZ2xpMXdsT1Z5dz09>

1. Call to Order
2. Welcome & Introductions
3. Public Comment- any issues not on the agenda may be presented for public comment. Public Comments are limited to 3 minutes each.
4. Presentations/Partner Updates:
  - a. Town of Truckee
  - b. Truckee Chamber
  - c. Visit Truckee
5. Committee Reports:
  - a. Membership
  - b. Beautification/Maintenance
  - c. Economic Vitality
  - d. Marketing & Promotional
6. Housekeeping Items:
  - a. November 2020 Minutes
  - b. Treasurer Report
7. Executive Director "ED" Month in Review & Updates:
  - a) Purple-Tier Update-Business Town Hall: Survival & Winter Operations Monday, 7<sup>th</sup> from 9am to 10am.
  - b) Little Roots Farm: Slow Food Farmers Market-Possible location in Downtown Truckee
  - c) Winter Wonderland-Outdoor Dining, Pedestrian Enclave "Selfie Board" Plaza
  - d) Shop Local Campaigns: #Shoplocal365truckee #Truckeewinterwonderland; Tahoe Modern #teamtahoe & Female Entrepreneurs of Truckee/Tahoe's Female Owned Business Holiday Guide

9:00am Open Meeting Adjourns  
Next TDMA Board Meeting:  
**Wednesday, January 13<sup>th</sup>, 2021**

