**MINUTES**

**TDMA Meeting of the Board of Directors**

**Wednesday, September 4th, 2019**

BOARD MEETING COMMENCED - 8:10 a.m.

Board Members in Attendance: 9

* Mike Preaseau- Cooking Gallery
* Wrenn Cavallo- Tahoe Sports Hub
* Michelle Erskine- Art Truckee
* Stefanie Olivieri- Cabona’s
* Julie Huck- Gratitudes
* Donna Wood- White Buffalo
* Alyssa Thomas Farina- T Club
* Amy Norman- Bar of America
* Heather River- Bespoke/Atelier

Board Members not in Attendance: 0

TDMA Staff

* Cassie Hebel- TDMA ED
* Jen Larose- TDMA

TDMA Visitors in Attendance

* Ruth Geresy- Truckee Chamber
* Hilary Hobbs- Town of Truckee
* Melinda Brown- Mo, Joe and Zoe
* Chelsea Walterscheid- Sierra Business Council
* Delana Ryan- For Goodness Sake
* Debbie Smith- Tahoe Oil and Spice

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
   1. For Goodness Sake joins TDMA
   2. Michelle Erskine Entertainment present “Disco Funk” A night of Performing Arts at Art Truckee on Oct 4th and 5th
4. Presentations/Partner Updates
   1. Hilary Hobbs:
      * Tony Commendatore, Truckee’s new town council member will be sworn in Tuesday, Sept 10th, 2019
      * New monthly clean up crew TLC (Truckee Liter Core) First Saturday meets 8-10am at Town Hall
      * New GIS map on town website for project description and more information
      * New pilot parking app for the railyard area with a 2-hour free parking incentive.
   2. Truckee Chamber awards dinner info visit TruckeeAwards.com
   3. New EPA funded program: The Green Network- Do you have a green business and how to market that to consumers??
5. Housekeeping Items
   1. Membership- Everyone is current and paid
   2. Beautification/Maintenance
      * Street cleaning 9/4 and 9/5
   3. Economic Vitality
   4. Marketing/Promotional
      * TDMA will have a half page in moonshine ink promoting all upcoming events
6. Housekeeping Items
7. Treasurer report-

Motion: BM Huck made motion to accept treasure report, BM Norman 2nd –

Vote: 9-0 Treasurer Report Accepted

1. June 2019 minutes-

Motion: BM River made motion to accept Minutes from June 2019 Board Meeting, BM Farina 2nd

Vote: 8-0 Minutes Adopted

Donna obstaining

1. Executive Director ED Month in Review and Updates –
   1. Summer Recap: A very busy summer with sales up
   2. Art & Soul
      * “Fall into Art” is new theme for Sept and Oct months
   3. TDMA board of director’s annual retreat Oct 30, 2019 8-3pm
   4. Cocktail Bingo Sat Oct 19th, Tickets on sale Oct 13th 7-9:30
   5. Halloween parade Friday, October 25, 2019
   6. Downtown Holiday Festival Friday, Nov 22nd 4:15 – 6pm
   7. GPAC-TOT subcommittee meetings discuss housing and climate change

MEETING ADJOURNED – 9:00 a.m.

**Next TDMA Meeting:**

**Wednesday, Sept 4th, 2019**