**MINUTES**

**TDMA Meeting of the Board of Directors**

**Wednesday, October 2nd, 2019**

BOARD MEETING COMMENCED - 8:06 a.m.

Board Members in Attendance: 7

* Mike Preaseau- Cooking Gallery
* Wrenn Cavallo- Tahoe Sports Hub
* Michelle Erskine- Art Truckee
* Stefanie Olivieri- Cabona’s
* Julie Huck- Gratitudes
* Alyssa Thomas Farina- T Club
* Amy Norman- Bar of America

Board Members not in Attendance: 2

* Donna Wood- White Buffalo
* Heather River- Bespoke/Atelier

TDMA Staff

* Cassie Hebel- TDMA ED

TDMA Visitors in Attendance

* Ruth Geresy- Truckee Chamber
* Andie Keith- Word After Word Books

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
   1. For Goodness Sake joins TDMA
   2. Michelle Erskine Entertainment present “Disco Funk” A night of Performing Arts at Art Truckee on Oct 4th and 5th
4. Presentations/Partner Updates
   1. ED Hebel:
      * Hotel Avery

-HPAC did not approve design and historic perspective

-Neighbors are concerned about hotel use and traffic

* + - Truckee Donner Land Trust would like to acquire land for a new pedestrian bridge
    - Parking app is in limbo
  1. Ruth Geresy:
     + Truckee Chamber awards dinner info visit TruckeeAwards.com

1. Housekeeping Items
   1. Membership- Everyone is current and paid
   2. Beautification/Maintenance
      * Dennis Zirbel donated his time to help design new layout options for trash and recycling on Jiboom
   3. Economic Vitality
      * Parking meter app and trash conversation continued. .
   4. Marketing/Promotional
      * TDMA will have a half page in moonshine ink promoting all upcoming events
2. Housekeeping Items
3. Treasurer report- rescheduled for Oct retreat
4. minutes- rescheduled for Oct retreat
5. Executive Director ED Month in Review and Updates –
   1. Art & Soul
      * Great turnout this year with more food tickets sold
   2. Truckee Thursdays wrap up
   3. TPAC Fall into art show Friday, Oct 11th 5-7pm
   4. Cocktail Bingo Sat Oct 19th, Tickets on sale Oct 13th 7-9:30
   5. Halloween parade Friday, October 25, 2019
   6. Festive Fridays: Dec 6th Scavenger Hunt, Dec 13th sip and shop and Scavenger Hunt, Dec 20th free parking
   7. TDMA board of director’s annual retreat Oct 30, 2019 8-3pm
   8. Downtown Holiday Festival Friday, Nov 22nd 4:15 – 6pm
   9. GPAC-TOT subcommittee meetings discuss housing and climate change

MEETING ADJOURNED – 9:00 a.m.

**Next TDMA Meeting:**

**Wednesday, Dec 4th, 2019**