**MINUTES**

**TDMA Meeting of the Board of Directors**

**Wednesday, March 6th, 2019**

BOARD MEETING COMMENCED - 8:08 a.m.

Board Members in Attendance: 8

* Donna Wood- White Buffalo
* Mike Preaseau- Cooking Gallery
* Wrenn Cavallo- Tahoe Sports Hub
* Amy Norman- Bar of America
* Michelle Erskine- Art Truckee
* Stefanie Olinieri- Cabona’s
* Alyssa Thomas Farina- T Club
* Julie Huck- Gratitudes

Board Members not in Attendance: 3

* Alyssa Thomas Farina- T Club
* Heather River- Bespoke/Atelier
* Lisa Burns- Ela Chapman

TDMA Staff

* Cassie Hebel- TDMA ED

TDMA Visitors in Attendance

* Hilary Hobbs- Town of Truckee
* Ruth Geresy- TDCOC
* Denyelle Nishinori- Town of Truckee
* Jack Grunsky- Gertrude Holding
* Jen LaRose- TDMA
* Andie Keith- Word After Word Books
* Bud Hailey- Jax
* Mark Tanner- Mark Tanner Construction, Inc
* Larry Young- Ward Young Architects
* David Bourke- Ward Young Architects
* David Tirman- JMA Ventures, LLC
* Mark Tanner- Mark Tanner Construction
* Katie Shaffer- East River PR
* Greg Zirbel- T.D.H.S
* Jerry Blackwill- Truckee Donner Railroad Society

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
   1. Greg Zirbel: Transcontinental railroad celebration will include over two dozen talks in the area, as well as emphasis on the golden spike ceremony.
   2. BM Olivieri: TDMA needs to write a thank you letter to Dan Wilkins for maintenance during this harsh weather.
4. Presentations/Partner Updates
   1. Town of Truckee – Hilary Hobbs
      1. Reminder that snow removal is a challenge for all of us, including the town. For garbage removal on Mon and Fri the snow needs to be cleared completely to the ground.
   2. Town of Truckee – Ruth Geresy
      1. No Updates
   3. Town of Truckee- GPAC Downtown specific plan- Denyelle Nishinori
      1. The general plan is a long term blueprint for the community vision of future growth and conservation.
      2. March 14th workshop 6-8pm at the Community center
      3. March 27th workshop 5:30-7:30pm at Art Truckee
      4. Visit Truckee2040.com
   4. Hotel Avery- Larry Young & David Bourke
      1. Conceptual design changes were presented including dining, drinks, living spaces and hottubs.
      2. 24/7 valet with 15 public spaces, as well as proposed spaces on West River St.
   5. Mark Tanner- Downtown Truckee Park Project
      1. Mark presented next phase of the community arts center upgrade and is looking for funds and help with marketing.
5. Committee Reports
   1. Membership – All up to date
   2. Beautification / Maintenance
      1. Discussion about trash operations
   3. Econ Vitality
      1. TDMA continues to be a part of business speaks, TAA and Town Master Plan and town transit
   4. Mktg & promo
      1. Jenn has taken over the Moonshine Ink and marketing and is running facebook and Instagram
6. Housekeeping Items
7. Treasurer report-

Motion: BM Norman made motion to accept treasure report, BM Olivieri 2nd –

Vote: 8-0 Treasurer Report Accepted

* February 2019 minutes-

Motion: BM Wood made motion to accept Minutes from February 2019 Board Meeting, BM Norman 2nd

Vote: 8-0 Minutes Adopted

1. Executive Director ED Month in Review and Updates – ED Hebel discussed the following: Events: Cocktail Bingo, Art Walk, 50 year anniversary
   1. Cocktail Bingo update
      1. Cocktail bingo was very successful, making approximately $12,000
   2. TDMA celebrates 150 years
      1. Event May 16th at Community Arts Center is open to everyone
      2. Event will include Cocktails, Casa Baeza, DJ and Follies skits

MEETING ADJOURNED – 9:38 a.m.

**Next TDMA Meeting:**

**Wednesday, April 3, 2019**