**MINUTES**

**TDMA Meeting of the Board of Directors**

**Wednesday, Dec 4, 2019**

BOARD MEETING COMMENCED - 8:06 a.m.

Board Members in Attendance: 8

* Mike Preaseau- Cooking Gallery
* Michelle Erskine- Art Truckee
* Stefanie Olivieri- Cabona’s
* Julie Huck- Gratitudes
* Alyssa Thomas Farina- T Club
* Amy Norman- Bar of America
* Donna Wood- White Buffalo
* Melinda Brown- Mo, Jo & Zoe

Board Members not in Attendance: 2

* Heather River- Bespoke/Atelier
* Wrenn Cavallo- Tahoe Sports Hub

TDMA Staff

* Cassie Hebel- TDMA ED
* Jen Larose- TDMA

TDMA Visitors in Attendance

* Ruth Geresy- Truckee Chamber
* Andie Keith- Word After Word Books
* Jerry Wood- White Buffalo
* Kath McCaughey- Riverside Studios
* Hilary Hobbs- Town Of Truckee
* Sara Delgrande- Ela Chapman
* Troy Corliss- Gallery 5830
* Deverie Acuff- Town Of Truckee

1. Call to Order – Board Member Preaseau calls meeting to Order
2. Welcome
3. Public Comment:
   1. May 1st Word After Word moves to the Merchantile building
4. Presentations/Partner Updates
   1. Deverie Acuff: New Parking and Permit structure
      * Technology is a key part
      * Proposing a fee increase after 4 hrs
      * More customer service
      * Talk of town partnerships and possible parking garage
   2. Hilary Hobbs: Town Master plan approved
   3. Ruth Geresy:
      * Toys for Tots mixer at Alibi Thur Dec 5th 5-7pm
      * Mixer at Northstar Thurs Dec 12th 5-7pm
5. Housekeeping Items
   1. Membership- Membership increase, with new membership packets being created.
      * 1st BM Wood 2nd BM Olivieri
   2. Beautification/Maintenance
      * Julie: Four candy canes being worked on
   3. Economic Vitality
      * Transit center possibly relocating, three locations presented:

-Keep same location

-West side of the balloon track

-Across from the movie theater

* 1. Marketing/Promotional
     + TDMA goal is to promote every business downtown

1. Housekeeping Items
   1. Treasurer report-

Motion: BM Farina made motion to accept treasure report, BM Huck 2nd –

Vote: 8-0 Treasurer Report Accepted

1. Executive Director ED Month in Review and Updates –
   1. Holiday Festival
      * Looking at more safety bus routes for next year.
   2. Festive Fridays: Dec 6th Scavenger Hunt, Dec 13th sip and shop and Scavenger Hunt, Dec 20th free parking

MEETING ADJOURNED – 9:00 a.m.

**Next TDMA Meeting:**

**Wednesday, January 8th, 2019**